



A NEW INFORMATION SHARING PLATFORM FOR SOURCE WATER PROTECTION

CREATIVE PARTNERSHIPS

Tips for collaborating with nontraditional partners



IDENTIFY CLEAR REASONS TO COLLABORATE

Before reaching out to potential partners, clearly define the problem you are trying to solve and based on these concerns, identify potential partners. Consider partners that may have different approaches & perspectives.

Considering a Collaborative effort? View additional tips and resources:

<http://sourcewatercollaborative.org/how-to-collaborate-toolkit/considering/collaboration/>



CLEARLY STATE YOUR INTERESTS AND VALUE

When at the table, clearly state your interests, strategic needs, and your desired outcome from a collaboration. Why you are interested in creating a partnership and what do you bring to the table?

View additional tips and resources:

<http://sourcewatercollaborative.org/how-to-collaborate-toolkit/considering/identify-resources/>



LOOK FOR WIN-WIN APPROACHES

Seek to understand and value your potential partner's interests and perspectives. Identify approaches that provide multiple benefits for your organization and your potential partner's organization.

View additional tips and resources:

<http://sourcewatercollaborative.org/how-to-collaborate-toolkit/advancing/common-ground-partners/>



FIND AND SET CLEAR SHARED GOALS

Identify and prioritize shared concerns, set manageable goals and develop a list of ways or metrics that you can easily establish to measure and track your progress.

View additional tips and resources:

<http://sourcewatercollaborative.org/how-to-collaborate-toolkit/forming/goals/>



GET PROFESSIONAL HELP

Trained facilitators can help foster collective understanding and recognition of shared values and interests.

View additional tips and resources:

<http://sourcewatercollaborative.org/how-to-collaborate-toolkit/forming/leaders-and-facilitators/>

For more help initiating or enhancing partnerships to protect drinking water sources, visit the Source Water Collaborative "[How-to Collaborate](#)" Toolkit. This Toolkit is part of the SWC's ongoing efforts to help foster local, state and regional/watershed source water collaboratives.