

Pre-launch stage: FINALIZING USER REQUIREMENTS

The tool will do...

For audiences...

And answer these questions...

With these sources of information...

July-Oct

Innovation Challenge stage: DEVELOPING PROTOTYPE

- Graphical user interface and wireframe
- Technological specifications

Note: highly technical (application and evaluation)



Nov-Jan

Post-Challenge Implementation Stage: BUILDING APPLICATION

- Determine best, cheapest developer
- Build Tool

Jan-March

Post-Challenge Rollout Stage: OUTREACH

Second, smaller Innovation Challenge for using tool in creative and effective ways. Member outreach brainstorm.

March+

Launch Checklist

- | | |
|---|-----------------------------|
| <input type="checkbox"/> Draft user requirements (prep ACWA meeting) <ul style="list-style-type: none">o Steering Committee meeting 8/6 | Aug 7, 2015 |
| <input type="checkbox"/> Meet with states (ACWA meeting? Other?) and integrate feedback on user requirements (ACWA) | Aug 21, 2015 |
| <input type="checkbox"/> Finalize user requirements | Sep 11, 2015 |
| <input type="checkbox"/> Translate user requirements to data and coding parameters <ul style="list-style-type: none">o Engage IT/technical consultationo Steering Committee meeting, inviting TopCoder, week of 9/15 | Week of Sep 15, 2015 |
| <input type="checkbox"/> Complete EPA ChART process (any other SWC members require authorization process?) | Week of Sep 15, 2015 |
| <input type="checkbox"/> Conduct pre-launch outreach to applicants <ul style="list-style-type: none">o Website and social media contento Create press releases and add materialso Post to listserves, send email blastso Post to White House innovation challenge blog and/or workshop Oct. 8 (?)o Post to Innovation.gov, any other portalso Radio segment? | Sep 1-Oct 8, 2015 |
| <input type="checkbox"/> Full member meeting: Launch the Innovation Challenge | Oct 8, 2015 (?) |
| <input type="checkbox"/> Additional Launch steps to follow (see Outreach Plan) | October 5, 2015 |