**Agenda**

**Source Water Collaborative (SWC) Member Meeting**

Monday, October 5, 2015

William Jefferson Clinton Building East 1117A

U.S. EPA 1201 Constitution Avenue, NW, Washington, DC

Conference Line: 1-866-299-3188 Code: 2025643094

Phone Participant Log-in: <http://epawebconferencing.acms.com/sourcewatercoll2015/>

***\*\* Please plan to arrive at least 15 minutes before the meeting starts for time to get through security and to be escorted to the meeting room.***

**11:00 am – 12:00 pm Brown Bag: SWC Member Sharing Session**

*Members are invited to bring their own lunch and participate in an informal discussion with SWC colleagues to share current projects, conferences, and other priorities of interest to the SWC. A portion of our brown bag discussion will focus on measures to reduce risk factors to Harmful Algal Blooms (HABs).*

**2-hour SWC Member Meeting**

**Meeting Objectives**

* Brief members on current status and fall launch of Innovation Challenge
* Secure member commitments for Innovation Challenge promotion

**12:00 – 12:20 pm Welcome** *(Peter Grevatt, EPA)*

This year, the SWC has focused on implementing key actions of the “Call to Action” and has made great progress along our 2015 goals. Today, we’ll prepare to launch the Innovation Challenge as an exciting new approach to integrating CWA and SDWA programs.

**12:20 – 1:05 pm Innovation Challenge Overview** *(led by Jim Taft, Melissa McCoy and Rachel Carlson)*

* + - * + Review the general concept
				+ Summarize Steering Committee’s work to date
				+ Discuss plan for launch
				+ Member Discussion

**1:05 – 1:40 pm Innovation Challenge Promotion** *(led by Christene Jennings)*

* + - * + Share draft outreach plan
				+ Discuss the promotional channels for members to use
				+ Request member commitments for:

Building awareness of the Innovation Challenge among the SWC network

Targeted communications to Challenge applicants

* + - * + Brainstorm outreach to non-SWC member groups

**1:40 – 1:55 pm Call to Action Implementation** *(led by Rachel Carlson)*

* Overview: How to use SWC tools to implement key actions
* Case studies for applying SWC tools

**1:55 – 2:00 pm Summarize Next Steps**