

Coca-Cola & Source Water Collaborative

Potential Collaboration Opportunities

Coca-Cola has a central goal to become water neutral by 2020.

Coca-Cola aims to return to nature all water that its bottling plants consume. In addition to addressing plants' water efficiency, Coca-Cola's Water Sustainability Program funds water quality and recharge projects called Watershed Replenish Projects, including many practices that protect drinking water sources. These projects often expand efforts by existing watershed and other organizations.

Coca-Cola has expressed interest in working with the Source Water Collaborative.

In recent discussions, Coca-Cola and a subgroup of members representing the SWC have discussed working together on two pathways. The SWC Subgroup will assist with outreach to their members.

- 1) **Providing input** to bottling plant Source Water Protection Plans as they are updated (19 in 2014)
- 2) **Identifying new Replenish Projects.** In particular, Coca-Cola seeks to fund projects that:
 - Are "shovel-ready," with a distinct action plan and ability to quantify results.
 - Focus on water-stressed areas (NE US is also a priority region).
 - Leverage matching funds from water quality stakeholder groups. Include a plan for state or local leadership to track measurable improvements in water quality.



Example Replenish Projects in the U.S.

Some projects with high "replenish value" may include

- Agriculture BMPs—if there is direct, measurable water quality improvement, e.g.,
 - no-till farming
 - variable-rate irrigation
 - manure management;
 - riparian buffers
- Mining pollution treatment (e.g., passive wetland treatment)
- Restoration of natural stream hydrograph in drinking water sources
- Projects at Coca-Cola bottling plant sites: storm water harvesting: rain barrels, rain gardens, etc.

Bottling Plant Source Water Protection Plans: Updates in 2014

- Every five years, Coca-Cola bottling plants update their Source Water Protection Plans (SWPPs). Community engagement is a component of SWPPs. SWPP update workshops include stakeholders.
- Coca-Cola plans to update the following source water protection plans in 2014:

| East | Central | West |
|---|--|---|
| Cleveland, TN Dunedin, FL Montgomery, AL Moorestown, NJ Northampton, MA Philadelphia, PA | Alsip, IL El Paso, TX Niles, IL Portland, IN San Antonio, TX Waco, TX | AmCan, CA Denver, CO Dinuba, CA Downey, CA Los Angeles, CA Honolulu, HI Phoenix, AZ |

A few potential candidate areas for Replenish Projects in Coca-Cola & SWC Collaboration

- Northampton, MA
- Schuylkill River PA
- Atlanta, GA
- Waco, TX
- Ada, OK
- Denver, CO
- Los Angeles, CA



SWC Coca-Cola Subgroup

- ASDWA, GWPC, ACWA, AWWA, AMWA, Clean Water Action, EPA (OGWDW & OWOW)

Partners in past/current Coca-Cola Replenish Projects include:

