



A NEW INFORMATION SHARING PLATFORM FOR SOURCE WATER PROTECTION

TIPS FOR SUSTAINING A SOURCE WATER PROTECTION COLLABORATIVE

✔ **KEEP PARTNERS MOTIVATED AND ENGAGED**

Collaboratives are dynamic entities and it's only natural that the energy may ebb and flow over the years. In times of low energy and engagement, make sure to communicate a clear plan of action. If partners do not think their contributions are worthwhile, the collaborative will languish.

View additional tips and resources:

<http://sourcewatercollaborative.org/how-to-collaborate-toolkit/maintaining/motivated-partners/>

✔ **IDENTIFY LESSONS LEARNED AND MEASURE PROGRESS**

Determine if you are achieving the goals you established when forming the collaborative. This will help you identify which initiatives have been effective and which actions to pursue further.

View tips and additional resources:

<http://sourcewatercollaborative.org/how-to-collaborate-toolkit/maintaining/measure-progress/>

✔ **FOLLOW THE MONEY!**

Don't let the coffers run dry! Securing long-term funding to support your collaborative's mission is an ongoing challenge without a simple solution. View the How to Collaborate Toolkit resources to explore what collaboratives across the country are doing to secure and sustain funding.

View tips and additional resources:

<http://sourcewatercollaborative.org/how-to-collaborate-toolkit/maintaining/sustainable-funding/>

✔ **ENGAGE NEW PARTNERS**

Once your collaborative is established and has enjoyed some success, look to expand. New partners bring fresh ideas, varying perspectives and new energy. Seek out non-traditional partners who may be more willing to join an established group.

View additional tips and resources:

<http://sourcewatercollaborative.org/how-to-collaborate-toolkit/maintaining/engage-partners/>